

Table 2 : Career Guidance and Counseling Activities conducted during the AY 2021-22

Sr	Date	Resource Person	Topic
1	5/07/2021	Mr. Sagar Patil, Program Manager, Nirmaan	Career Opportunities in Non Profit Organization for MBA Students
2	16/07/2021	Mr. Amitesh Ranjan, Regional Sales Manager, MARS International.	Career Opportunities in Digital Marketing for MBA Students
3	21/08/2021	Mrs Rajitha Nair, Statistician & Founder, Rajitha Nair Business Analytics Solutions, Nashik	Research Orientation and Application of Research to Various Fields of Marketing, Finance and HR
4	22/03/2022	Mr. Saurabh Bhosale	How to be the best version of yourself
5	24/03/2022	Mr S R Kulkarni, SRK Consultings,Pune	Industry Expectations from MBA Students
6	24/03/2022	Mr. Ankush Puri, Director, Nuts and Bolts Consulting	Human Excellence for Career Success" conducted by
7	29- 30/03/2022	CA Akash Agarwal,Nashik	2 Days Training Program on "Basics of accounting, finance, share market, and bank"
8	27/06/2022	Rajendra Kore Director,AIMS	How to Search for Brown Diamond Jobs for 10x Career Growth



5th July 2021

The Director
AIMBA,
Sangamner

Dear Sir,

I am delighted to present a report on the **Career Opportunities in Non Profit Organization for MBA Students** at our Management Institute on 5th July 2021. The online guest session was conducted by Mr. Sagar Patil, Program Manager, Nirmaan. He shared his knowledge and experiences related to digital marketing practices followed in his company. He also explored the career marketing opportunities for the MBA students during his online session under 'How I did it' category. This report aims to provide an overview of the event, its objectives, activities, and outcomes, highlighting the significance of the NPO sector in making socio-economic impact and to bring social change.

Title: Career Opportunities in Non Profit Organization for MBA Students

He took an overview of current trends, practices, opportunities and challenges in the NPO sector. He explained to students how to register an NPO and undertake social projects. He also shared tools, techniques and strategies to attract donors for the social projects. Finally, he explained how by becoming a social entrepreneur, students can make a socio-economic impact on the lives of millions of people. He cited several case studies of success and failure to convince students that the career can also be explored in the NPO sector.

He asked students to develop their skills and knowledge set in the following domain to get good career opportunities in the NPO sector.

- Program management,
- Livelihood development,
- Strategic Planning,
- Capacity Building,
- Project management, monitoring and control,
- Knowledge management and s
- Social entrepreneurship.

R.B.G.

Dr. R.B. Gawali
Coordinator-Learning & Development

